

Station WKRC-TV CINCINNATI, OH  
 Advertiser ( ) POLITICAL  
 Product OBAMA SKED A  
 Estimate# 1522  
 Buyer Meredith Kaufman  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 95/101/1522  
 Flight Dates 07/31/2012 - 09/03/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) ALEXANDRA BRADLEY  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX# 202-955-5348

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISED ORDER. NOTE MKGD FOR LINE 91 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/06	1	1	1	\$24,000.00	-----

V15 Comment Changed, Spots/week Changed

*90	SA-SU	2P-6P	PGA GOLF	:30	\$900.00	08/11-08/12	3	1	3	\$2,700.00
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V13 Added

*91	SA	6P-630P	NEWS	:30	\$500.00	08/11-08/11	0	0	0	\$0.00
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Sales Remark: V17 1X NA

V13 Added

V17 Comment Changed, Spots/week Changed

*92	TH-SU	11P-1135P	NEWS	:30	\$1,500.00	08/09-08/12	1	1	1	\$1,500.00
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V15 Added

*93	SA	1135P-1205A	2.5 MEN	:30	\$500.00	08/11-08/11	1	1	1	\$500.00
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Sales Remark: V17 MKGD FOR LINE 91

V17 Added

Pa

Rep Order# 9780154 Ver# 17 Status Revised  
EC'd Yes

Traffic Order# 45928

Printed: 08/09/2012 8:18 AM  
Last Received: 08/08/2012 3:29 PM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
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Fax#

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Flight Dates 07/31/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---REPORT TOTALS---

Report Totals: 21 / \$28,700.00

---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00 Sep 12: 198 / \$197,900.00

Sales Totals: 805 / \$803,850.00

Station Totals: 805 / \$803,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$1,960,610

CABL 0%  
WKRC 41%

EKRC 1%  
WLWT 14%

UNKN 0%  
WSTR 2%

WBQC 0%  
WXIX 12%

WCPO 30%

Books null  
Demos RA35+

Rep Order# 9780154 Ver# 16 Status Returned Traffic Order# 45928 Printed: 08/08/2012 1:20 PM Last Received: 08/08/2012 12:59 PM Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
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--- REMARKS ---

pls see line 91 no news golf airs  
t/r  
Lynda/jim

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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---	*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/06	1	1	1	\$24,000.00	-----
							08/07-08/13	4	1	4		
							08/14-08/20	5	1	5		
							08/21-09/03	3	2	6		

V15 Comment Changed, Spots/week Changed

*90	SA-SU	2P-6P	PGA GOLF	✓:30	\$900.00	08/11-08/12	3	1	3	\$2,700.00	
*91	SA	6P-630P	NEWS	:30	\$500.00	08/11-08/11	1	1	1	\$500.00	

Station Remark: V16 no news on 8/11 mg 8/11 1135p-1205a ncir 2 1/2 men  
V13 Added

*92	TH-SU	11P-1135P	NEWS	V:30	\$1,500.00	08/09-08/12	1	1	1	\$1,500.00	

V15 Added

---REPORT TOTALS---  
Report Totals: 21 / \$28,700.00

Rep Order# 9780154 Ver# 16 Status Returned  
EC'd Yes

Traffic Order# 45928

Printed: 08/08/2012 1:20 PM  
Last Received: 08/08/2012 12:59 PM  
Showing Buylines: All Rep & Sta Revised Lines

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Hiatus Weeks

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Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00 Sep 12: 198 / \$197,900.00

Sales Totals: 805 / \$803,850.00

Station Totals: 805 / \$803,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,960,610	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	MSTR 2%	WXIX 12%	

Books null  
Demos RA35+

Showing Buylines: All Rep & Sta Revised Lines

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--- REMARKS ---

REVISED ORDER. NOTE-MKGD FOR LINE 14 OK. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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*14	TU-F,M	11A-12P	PRICE IS RIGHT	:30	\$1,500.00	07/31-08/06	1	1	1	\$24,000.00	
-----	--------	---------	----------------	-----	------------	-------------	---	---	---	-------------	--

Sales Remark: V15 1X NA

V15 Comment Changed, Spots/week Changed

*90	SA-SU	2P-6P	PGA GOLF	:30	\$900.00	08/11-08/12	3	1	3	\$2,700.00	
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V13 Added

*91	SA	6P-630P	NEWS	:30	\$500.00	08/11-08/11	1	1	1	\$500.00	
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V13 Added

*92	TH-SU	11P-1135P	NEWS	:30	\$1,500.00	08/09-08/12	1	1	1	\$1,500.00	
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Sales Remark: V15 MKGD FOR LINE 14

V15 Added

Report Totals: 21 / \$28,700.00

---REPORT TOTALS---

Rep Order# 9780154 Ver# 15 Status Revised  
EC'd Yes

Traffic Order# 45928

Printed: 08/08/2012 1:17 PM  
Last Received: 08/08/2012 12:59 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH  
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Product OBAMA SKED A  
Estimate# 1522  
Buyer Meredith Kaufman  
Phone#  
Fax#

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WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1522  
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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00 Sep 12: 198 / \$197,900.00

Sales Totals: 805 / \$803,850.00

Station Totals: 805 / \$803,850.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$1,960,610	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	WSTR 2%	WXIX 12%	

Books null  
Demos RA35+

**Traffic Order# 45928**

1 of 2

Rep Firm	
Sales Office ( )	( ) WASHINGTON
Salesperson ( )	( ) ALEXANDRA BRADLEY
Salesperson Phone#	202-955-5342
Salesperson FAX#	202-955-5348

Agency ( ) GMMB  
3050 K ST NW  
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pls see line 14 my for this week  
t/r

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of	Total	Total Cost	Daypart
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* 91	SA	6P-630P	NEWS	: 30	\$500.00	08/11-08/11	1	1	1	\$500.00
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08/21-09/03	3	2	6
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---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00  
Sep 12: 198 / \$197,900.00

Rep Order# 9780154 Ver# 14 Status Returned  
EC'd Yes

Traffic Order# 45928

Printed: 08/08/2012 12:16 PM  
Last Received: 08/08/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

Station WKRC-TV CINCINNATI, OH  
Advertiser ( ) POLITICAL  
Product OBAMA SKED A  
Estimate# 1522  
Buyer Meredith Kaufman  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1522  
Flight Dates 07/31/2012 - 09/03/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY  
Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Sales Totals: 805 / \$803,850.00  
Station Totals: 805 / \$803,850.00  
Lines not sent/rcld/rtrn: 0 / \$0.00  
---COMPETITIVE---

Market Totals	\$1,960,610	CABL 0%	EKRC 1%	UNKN 0%	WBQC 0%	WCPO 30%
		WKRC 41%	WLWT 14%	WSTR 2%	WXIX 12%	

Books null  
Demos RA35+



## Connell II, Jim

---

**From:** jgaunt@local12.com  
**Sent:** Tuesday, August 07, 2012 9:54 AM  
**To:** Connell II, Jim; Williams, Lynda  
**Subject:** Spot - Preempt: Obama/D/President - 45928

Station: WKRC-TV

### Order Information:

Order #: 45928  
Order Total: \$800,650.00  
Agency: Greer Margolis Mitchell  
Advertiser: Obama/D/President  
Product: OBAMA SKED A  
Alternate Order #: 09780154  
Estimate #: 1522  
Flight Dates: 07/31/12 - 09/03/12  
Demo: Adults 35+

Sales Information: Millennium Washington DC, Millennium, National

The following spot(s) have been preempted:

### Preempted Spot Information (45928-14-21):

Rate: \$1,500.00  
Air Date: Mon 08/06/12  
Eligible Days: M-----  
Inventory Code: The Price is Right  
Inventory Description: The Price is Right  
Inventory Code Time: 11:00 AM-12:00 PM  
Spot Type: NM  
Length: :30  
Channel(s): [1] WKRC  
Priority: Non Preemptible Spot  
Preempt Reason: No Avail

*1x 7-11-11:30P  
w/ 8/6 MVR*

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--- CONTRACT COMMENT ---

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--- REMARKS ---

REVISED ORDER. NOTE-SPOTS ADDED TO SKED AS MKGD FROM PREV ORDER. PLS CNF

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*90	SA-SU	2P-6P	PGA GOLF	:30	\$900.00	08/11-08/12	3	1	3	\$2,700.00	
	*91	SA	6P-630P	NEWS	:30	\$500.00	08/11-08/11	1	1	1	\$500.00	

---REPORT TOTALS---  
Report Totals: 4 / \$3,200.00

---SALES MONTHLY TOTALS---

Aug 12: 607 / \$605,950.00 Sep 12: 198 / \$197,900.00

Sales Totals: 805 / \$803,850.00  
Station Totals: 805 / \$803,850.00  
Lines not sent/rcld/trln: 0 / \$0.00

---COMPETITIVE---

Market Totals \$1,960,610  
CABL 0% EKRC 1% UNKN 0% WBQC 0% WCPQ 30%  
WKRC 41% WLMW 14% WSTR 2% WXIX 12%

Rep Order# 9780154 Ver# 13 Status Revised  
EC'd Yes

Traffic Order# 45928

Printed: 08/08/2012 12:08 PM  
Last Received: 08/08/2012 11:32 AM  
Showing Buylines: All Rep & Sta Revised Lines

2 of 2

Station WKRC-TV CINCINNATI, OH  
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Product OBAMA SKED A  
Estimate# 1522  
Buyer Meredith Kaufman  
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Fax#

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Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) ALEXANDRA BRADLEY

Salesperson Phone# 202-955-5342  
Salesperson FAX# 202-955-5348

Books null  
Demos RA35+

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928  
Line: 1

08/07/12	Tuesday	5:22:25 AM	:30	\$600.00 P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	6 MWASI
08/31/12	Friday	5:20:11 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	5:13:29 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	12 MWASI
08/09/12	Thursday	5:20:26 AM	:30	\$600.00 P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	5 MWASI
08/22/12	Wednesday	5:13:14 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	13 MWASI
08/27/12	Monday	5:27:58 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	16 MWASI
08/10/12	Friday	5:27:43 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	4 MWASI
09/03/12	Monday	5:14:04 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	22 MWASI
08/16/12	Thursday	5:21:56 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	9 MWASI
08/24/12	Friday	5:06:07 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	15 MWASI
08/15/12	Wednesday	5:13:34 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	10 MWASI
08/03/12	Friday	5:22:46 AM	:30	\$600.00 P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	23 MWASI
08/17/12	Friday	5:13:49 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	8 MWASI
08/28/12	Tuesday	5:21:41 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	21 MWASI
08/30/12	Thursday	5:21:41 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	18 MWASI
08/23/12	Thursday	5:12:59 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	14 MWASI
08/20/12	Monday	5:06:42 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:05:07 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	19 MWASI
08/21/12	Tuesday	5:20:11 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	17 MWASI
08/06/12	Monday	5:08:10 AM	:30	\$600.00 P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	1 MWASI
08/13/12	Monday	5:12:59 AM	:30	\$600.00 P-2	5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	7 MWASI
08/08/12	Wednesday	5:21:36 AM	:30	\$600.00 P-2	OFA-12-G-5a	Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	3 MWASI

Line: 2

08/09/12	Thursday	5:42:22 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	5 MWASI
08/27/12	Monday	5:43:37 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	14 MWASI
08/22/12	Wednesday	5:50:04 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	17 MWASI
08/08/12	Wednesday	5:43:37 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	5:35:20 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	12 MWASI
08/13/12	Monday	5:50:34 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	3 MWASI
08/14/12	Tuesday	5:50:04 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	8 MWASI
08/31/12	Friday	5:50:49 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	22 MWASI
08/28/12	Tuesday	5:43:07 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	18 MWASI
08/20/12	Monday	5:35:20 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	5:51:34 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	11 MWASI
08/29/12	Wednesday	5:43:17 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	21 MWASI
08/24/12	Friday	5:50:34 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	16 MWASI
08/30/12	Thursday	5:43:07 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	20 MWASI
08/10/12	Friday	5:50:19 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	7 MWASI
08/21/12	Tuesday	5:57:16 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	13 MWASI
09/03/12	Monday	5:50:49 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	19 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928  
Line: 2

08/07/12	Tuesday	5:43:21 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	4	MWASI
08/16/12	Thursday	5:44:07 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	10	MWASI
08/09/12	Thursday	5:49:54 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	24	MWASI
08/23/12	Thursday	5:50:19 AM	:30	\$750.00 P-1	5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	15	MWASI
08/03/12	Friday	5:54:51 AM	:30	\$750.00 P-1	OFA-12-G-5a	Good Morn Cincinnati	(5:30:00 AM-6:00 OBAMA SKED A	1522	1	MWASI

Line: 3

08/09/12	Thursday	6:28:29 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	4	MWASI
08/28/12	Tuesday	6:06:11 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	20	MWASI
08/07/12	Tuesday	6:13:14 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	7	MWASI
08/29/12	Wednesday	6:12:42 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	21	MWASI
09/03/12	Monday	6:35:55 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	24	MWASI
08/27/12	Monday	6:13:12 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	17	MWASI
08/03/12	Friday	6:36:42 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	28	MWASI
08/15/12	Wednesday	6:21:13 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	14	MWASI
08/13/12	Monday	6:20:13 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	6	MWASI
08/23/12	Thursday	6:44:21 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	18	MWASI
08/17/12	Friday	6:12:42 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	11	MWASI
08/14/12	Tuesday	6:52:07 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	8	MWASI
08/10/12	Friday	6:51:37 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	5	MWASI
08/20/12	Monday	6:43:06 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	12	MWASI
08/16/12	Thursday	6:13:22 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	13	MWASI
08/15/12	Wednesday	6:59:10 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	9	MWASI
08/22/12	Wednesday	6:27:59 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	19	MWASI
09/03/12	Monday	6:51:47 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	27	MWASI
08/08/12	Wednesday	6:20:43 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	3	MWASI
08/16/12	Thursday	6:43:51 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	10	MWASI
08/31/12	Friday	6:28:14 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	25	MWASI
08/29/12	Wednesday	6:51:52 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	26	MWASI
08/30/12	Thursday	6:36:00 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	22	MWASI
08/21/12	Tuesday	6:28:44 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	16	MWASI
08/06/12	Monday	5:57:42 AM	:30	\$800.00 P-2	OFA-12-G-6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	1	MWASI
08/24/12	Friday	6:59:10 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	15	MWASI
08/31/12	Friday	6:44:16 AM	:30	\$800.00 P-2	6a	Good Morn Cincinnati	(6:00:00 AM-7:00 OBAMA SKED A	1522	23	MWASI

Line: 4

08/07/12	Tuesday	8:29:26 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	9	MWASI
08/09/12	Thursday	8:37:05 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	19	MWASI
08/30/12	Thursday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	93	MWASI
08/27/12	Monday	7:49:21 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	77	MWASI
08/15/12	Wednesday	8:37:50 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	40	MWASI

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928  
Line: 4

08/09/12	Thursday	7:36:07 AM	:30	\$400.00 P-2	OFA-12-G-CBS	CBS This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	17 MWASI
08/10/12	Friday	7:29:26 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	22 MWASI
08/27/12	Monday	8:44:40 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	81 MWASI
08/21/12	Tuesday	8:54:15 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	61 MWASI
08/27/12	Monday	8:28:56 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	76 MWASI
08/23/12	Thursday	8:23:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	80 MWASI
08/31/12	Friday	7:29:11 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	98 MWASI
08/07/12	Tuesday	8:59:11 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	10 MWASI
08/08/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	13 MWASI
08/24/12	Friday	8:53:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	72 MWASI
08/30/12	Thursday	8:11:45 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	95 MWASI
08/29/12	Wednesday	8:11:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	89 MWASI
08/22/12	Wednesday	8:45:40 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	65 MWASI
08/23/12	Thursday	8:44:55 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	68 MWASI
08/09/12	Thursday	8:54:30 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	20 MWASI
08/30/12	Thursday	8:29:26 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	92 MWASI
08/14/12	Tuesday	8:24:00 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	34 MWASI
08/22/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	64 MWASI
08/31/12	Friday	8:37:50 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	97 MWASI
08/13/12	Monday	8:45:55 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	26 MWASI
08/20/12	Monday	8:12:15 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	50 MWASI
08/08/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	14 MWASI
08/14/12	Tuesday	8:44:40 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	36 MWASI
08/29/12	Wednesday	7:49:21 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	91 MWASI
08/08/12	Wednesday	8:36:50 AM	:30	\$400.00 P-2	OFA-12-G-CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	33 MWASI
08/15/12	Wednesday	8:11:45 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	57 MWASI
08/21/12	Tuesday	7:59:11 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	62 MWASI
08/17/12	Friday	8:59:26 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	55 MWASI
08/28/12	Tuesday	8:11:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	108 MWASI
09/03/12	Monday	8:24:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	100 MWASI
08/15/12	Wednesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	38 MWASI
08/13/12	Monday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	25 MWASI
08/27/12	Monday	8:12:30 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	78 MWASI
08/16/12	Thursday	8:45:10 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	42 MWASI
08/20/12	Monday	8:37:20 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	53 MWASI
08/28/12	Tuesday	7:28:56 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	84 MWASI
08/21/12	Tuesday	8:37:20 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	60 MWASI
08/15/12	Wednesday	8:54:00 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	39 MWASI
08/14/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	37 MWASI
08/22/12	Wednesday	8:12:00 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	66 MWASI
08/20/12	Monday	7:36:07 AM	:30	\$400.00 P-2	CBS	This Morning	7:00 AM-9:00 AM	OBAMA SKED A	1522	52 MWASI

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order/Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/31/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	96 MWASI
08/20/12	Monday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	51 MWASI
08/29/12	Wednesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	88 MWASI
08/10/12	Friday	8:11:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	21 MWASI
08/21/12	Tuesday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	82 MWASI
09/03/12	Monday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	106 MWASI
08/08/12	Wednesday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	16 MWASI
08/07/12	Tuesday	8:10:30 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	102 MWASI
08/16/12	Thursday	7:59:26 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	45 MWASI
09/03/12	Monday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	103 MWASI
08/06/12	Monday	8:13:16 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	5 MWASI
08/10/12	Friday	5:05:27 AM	:30	\$400.00 P-2	5a Good Morn Cincinnati	5a Good Morn Cincinnati	(5:00:00 AM-5:30 OBAMA SKED A	1522	113 MWASI
08/23/12	Thursday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	67 MWASI
08/13/12	Monday	8:45:25 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	28 MWASI
08/28/12	Tuesday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	85 MWASI
09/03/12	Monday	8:54:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	101 MWASI
08/31/12	Friday	8:54:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	99 MWASI
08/13/12	Monday	8:23:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	27 MWASI
08/29/12	Wednesday	8:46:10 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	107 MWASI
08/14/12	Tuesday	8:36:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	35 MWASI
08/08/12	Wednesday	8:58:56 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	15 MWASI
08/24/12	Friday	7:58:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	73 MWASI
08/06/12	Monday	8:43:20 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	6 MWASI
08/24/12	Friday	8:37:20 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	74 MWASI
08/23/12	Thursday	7:29:11 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	69 MWASI
08/24/12	Friday	7:36:07 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	79 MWASI
08/16/12	Thursday	7:29:16 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	44 MWASI
08/17/12	Friday	8:12:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	48 MWASI
08/15/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	41 MWASI
08/28/12	Tuesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	86 MWASI
07/31/12	Tuesday		:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	1 MWASI
08/03/12	Friday	8:53:16 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	4 MWASI
08/23/12	Thursday	8:53:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	70 MWASI
08/08/12	Wednesday	7:29:11 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning	OFA-12-G-CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	109 MWASI
08/30/12	Thursday	8:37:50 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	94 MWASI
08/13/12	Monday	8:54:15 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	31 MWASI
08/31/12	Friday	8:19:30 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	105 MWASI
08/16/12	Thursday	8:24:00 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	54 MWASI
08/17/12	Friday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	49 MWASI
08/17/12	Friday	7:28:56 AM	:30	\$400.00 P-2	CBS This Morning	CBS This Morning	7:00 AM-9:00 AM OBAMA SKED A	1522	47 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

REPORT

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 4

08/27/12	Monday	7:29:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	75 MWASI
08/22/12	Wednesday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	63 MWASI
08/07/12	Tuesday	7:42:26 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	32 MWASI
08/08/12	Wednesday	8:45:10 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	112 MWASI
08/28/12	Tuesday	8:45:40 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	12 MWASI
08/14/12	Tuesday	8:12:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	58 MWASI
08/20/12	Monday	8:53:30 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	56 MWASI
08/10/12	Friday	8:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	30 MWASI
08/09/12	Thursday	8:11:30 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	18 MWASI
08/10/12	Friday	8:44:55 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	23 MWASI
08/22/12	Wednesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	83 MWASI
08/10/12	Friday	8:59:26 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	24 MWASI
08/09/12	Thursday	8:24:00 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	29 MWASI
08/21/12	Tuesday	8:19:15 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	59 MWASI
08/30/12	Thursday	8:45:10 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	104 MWASI
08/29/12	Wednesday	7:28:56 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	90 MWASI
08/17/12	Friday	7:49:21 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	46 MWASI
08/16/12	Thursday	8:45:40 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	43 MWASI
08/24/12	Friday	8:18:45 AM	:30	\$400.00 P-2	CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	71 MWASI
08/03/12	Friday	8:28:54 AM	:30	\$400.00 P-2	OFA-12-G-CBS This Morning		7:00 AM-9:00 AM	OBAMA SKED A	1522	3 MWASI

Line: 5

08/18/12	Saturday	6:32:48 AM	:30	\$350.00 P-2	6a-8a Local 12 News Sat		6:00:00 AM-7:00 OBAMA SKED A	1522	1 MWASI
09/01/12	Saturday	6:24:06 AM	:30	\$350.00 P-2	6a-8a Local 12 News Sat		6:00:00 AM-7:00 OBAMA SKED A	1522	2 MWASI

Line: 6

08/25/12	Saturday	7:32:01 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	7 MWASI
09/01/12	Saturday	7:32:41 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	10 MWASI
08/18/12	Saturday	7:22:04 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	6 MWASI
09/01/12	Saturday	7:49:15 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	9 MWASI
08/18/12	Saturday	7:22:34 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	5 MWASI
08/11/12	Saturday	7:22:54 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	3 MWASI
08/04/12	Saturday	7:39:16 AM	:30	\$450.00 P-1	OFA-12-G-6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	2 MWASI
08/25/12	Saturday	7:50:10 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	8 MWASI
08/11/12	Saturday	7:14:11 AM	:30	\$450.00 P-1	6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	4 MWASI
08/04/12	Saturday	7:58:09 AM	:30	\$450.00 P-1	OFA-12-G-6a-8a Local 12 News Sat		7:00:00 AM-8:00 OBAMA SKED A	1522	1 MWASI

Line: 7

08/11/12	Saturday	8:40:30 AM	:30	\$350.00 P-2	CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A		1522	1 MWASI
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[Filtered by: ] [Sorted by: Station]



Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 7

08/25/12	Saturday	8:40:00 AM	:30	\$350.00	P-2		CBS This Morning Saturday(8:30:00 AM-9:00 OBAMA SKED A	1522		2	MWASI
\$700.00											

Line: 8

08/25/12	Saturday	8:15:26 AM	:30	\$650.00	P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522		3	MWASI
08/18/12	Saturday	9:04:08 AM	:30	\$650.00	P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522		2	MWASI
08/11/12	Saturday	7:57:56 AM	:30	\$650.00	P-2		CBS This Morning Saturday(8:00:00 AM-10:0 OBAMA SKED A	1522		1	MWASI
\$1,950.00											

Line: 9

08/12/12	Sunday	9:17:30 AM	:30	\$1,100.00	P-1		CBS Sun Morning	1522		1	MWASI
08/19/12	Sunday	10:29:11 AM	:30	\$1,100.00	P-1		CBS Sun Morning	1522		2	MWASI
09/02/12	Sunday	10:11:34 AM	:30	\$1,100.00	P-1		CBS Sun Morning	1522		3	MWASI
\$3,300.00											

Line: 10

09/02/12	Sunday	10:58:46 AM	:30	\$850.00	P-1		Face the Nation	1522		2	MWASI
08/19/12	Sunday	10:59:46 AM	:30	\$850.00	P-1		Face the Nation	1522		1	MWASI
\$1,700.00											

Line: 11

08/26/12	Sunday	11:14:43 AM	:30	\$400.00	P-2		Newsmakers	1522		3	MWASI
08/05/12	Sunday	11:28:12 AM	:30	\$400.00	P-2		OFA-12-G-Newsmakers	1522		1	MWASI
08/12/12	Sunday	11:14:58 AM	:30	\$400.00	P-2		Newsmakers	1522		2	MWASI
\$1,200.00											

Line: 12

08/31/12	Friday	9:16:10 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		34	MWASI
08/10/12	Friday	9:33:35 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		8	MWASI
08/27/12	Monday	9:06:50 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		27	MWASI
08/23/12	Thursday	9:24:45 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		25	MWASI
08/06/12	Monday	9:16:10 AM	:30	\$350.00	P-2		OFA-12-G-M-F 9a-10a	1522		2	MWASI
08/20/12	Monday	9:07:20 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		17	MWASI
08/31/12	Friday	9:33:50 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		38	MWASI
08/27/12	Monday	9:58:56 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		28	MWASI
08/08/12	Wednesday	9:15:10 AM	:30	\$350.00	P-2		OFA-12-G-M-F 9a-10a	1522		39	MWASI
08/16/12	Thursday	9:16:40 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		15	MWASI
08/30/12	Thursday	9:42:40 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		33	MWASI
08/10/12	Friday	9:58:26 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		10	MWASI
08/16/12	Thursday	9:59:11 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		20	MWASI
08/09/12	Thursday	9:42:25 AM	:30	\$350.00	P-2		OFA-12-G-M-F 9a-10a	1522		7	MWASI
08/09/12	Thursday	9:50:30 AM	:30	\$350.00	P-2		OFA-12-G-M-F 9a-10a	1522		43	MWASI
08/17/12	Friday	9:42:40 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		16	MWASI
08/24/12	Friday	9:15:10 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		30	MWASI
08/20/12	Monday	9:33:50 AM	:30	\$350.00	P-2		M-F 9a-10a	1522		19	MWASI
[Filtered by: ] [Sorted by: Station]											

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928

Line: 12

08/13/12	Monday	9:08:20 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	9	MWASI
08/15/12	Wednesday	9:25:00 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	22	MWASI
08/09/12	Thursday	9:16:40 AM	:30	\$350.00 P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	12	MWASI
08/28/12	Tuesday	9:06:50 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	3	MWASI
08/23/12	Thursday	9:50:30 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	29	MWASI
08/08/12	Wednesday	9:42:25 AM	:30	\$350.00 P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	6	MWASI
08/29/12	Wednesday	9:08:20 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	37	MWASI
08/22/12	Wednesday	9:42:40 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	24	MWASI
08/08/12	Wednesday	9:58:56 AM	:30	\$350.00 P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	11	MWASI
08/24/12	Friday	9:58:26 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	26	MWASI
08/14/12	Tuesday	9:33:50 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	21	MWASI
08/15/12	Wednesday	9:51:00 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	14	MWASI
08/28/12	Tuesday	9:25:30 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	36	MWASI
08/10/12	Friday	9:15:10 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	42	MWASI
08/21/12	Tuesday	9:16:40 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	23	MWASI
08/29/12	Wednesday	9:59:11 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	32	MWASI
08/14/12	Tuesday	9:58:26 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	13	MWASI
09/03/12	Monday	9:17:10 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	35	MWASI
08/07/12	Tuesday	9:19:35 AM	:30	\$350.00 P-2	OFA-12-G-M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	5	MWASI
08/17/12	Friday	9:25:15 AM	:30	\$350.00 P-2	M-F 9a-10a		9:00 AM-10:00 AM	OBAMA SKED A	1522	18	MWASI

\$13,300.00

38

Line: 13

08/09/12	Thursday	10:42:15 AM	:30	\$350.00 P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	7	MWASI
08/10/12	Friday	10:14:25 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	8	MWASI
08/30/12	Thursday	10:31:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	31	MWASI
08/30/12	Thursday	10:51:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	35	MWASI
08/14/12	Tuesday	10:51:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	13	MWASI
08/15/12	Wednesday	10:14:55 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	14	MWASI
08/24/12	Friday	10:32:20 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	27	MWASI
08/29/12	Wednesday	10:14:55 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	30	MWASI
08/24/12	Friday	10:15:40 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	24	MWASI
08/06/12	Monday	10:20:24 AM	:30	\$350.00 P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	1	MWASI
08/29/12	Wednesday	10:43:15 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	34	MWASI
09/03/12	Monday	10:24:30 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	33	MWASI
08/31/12	Friday	10:14:25 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	32	MWASI
08/08/12	Wednesday	10:33:50 AM	:30	\$350.00 P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	6	MWASI
09/03/12	Monday	10:24:00 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	36	MWASI
08/21/12	Tuesday	10:24:45 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	21	MWASI
08/10/12	Friday	10:51:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	10	MWASI
08/15/12	Wednesday	10:33:50 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	18	MWASI
08/28/12	Tuesday	10:14:10 AM	:30	\$350.00 P-2	M-F 10a-11a		10:00 AM-11:00 AM	OBAMA SKED A	1522	29	MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 13

08/10/12	Friday	10:32:05 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	39	MWASI
08/27/12	Monday	10:14:40 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	25	MWASI
08/07/12	Tuesday	10:29:00 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	11	MWASI
08/09/12	Thursday	10:14:40 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	5	MWASI
08/13/12	Monday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	12	MWASI
08/22/12	Wednesday	10:24:30 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	22	MWASI
08/21/12	Tuesday	10:42:45 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	26	MWASI
08/17/12	Friday	10:15:55 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	20	MWASI
08/03/12	Friday	10:29:57 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	4	MWASI
08/20/12	Monday	10:15:05 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	17	MWASI
08/13/12	Monday	10:14:10 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	9	MWASI
08/27/12	Monday	10:33:50 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	28	MWASI
08/17/12	Friday	10:32:20 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	16	MWASI
08/16/12	Thursday	10:15:25 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	15	MWASI
08/16/12	Thursday	10:43:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	19	MWASI
08/23/12	Thursday	10:23:15 AM	:30	\$350.00	P-2	M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	23	MWASI
08/09/12	Thursday	10:31:50 AM	:30	\$350.00	P-2	OFA-12-G-M-F 10a-11a		10:00 AM-11:00 A	OBAMA SKED A	1522	37	MWASI

\$12,600.00

36

Line: 14

08/28/12	Tuesday	11:29:26 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	17	MWASI
08/20/12	Monday	10:58:56 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	5	MWASI
08/17/12	Friday	10:58:41 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	11	MWASI
08/24/12	Friday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	10	MWASI
08/13/12	Monday	11:28:41 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	13	MWASI
08/23/12	Thursday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	7	MWASI
08/05/12	Sunday	11:32:08 PM	:30	\$1,500.00	P-3	OFA-12-G-11p M-Su Local 12 News 1		11:00 AM-12:00 A	OBAMA SKED A	1522	15	MWASI
08/21/12	Tuesday	10:58:41 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	14	MWASI
08/09/12	Thursday	11:28:41 AM	:30	\$1,500.00	P-1	OFA-12-G-The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	14	MWASI
08/31/12	Friday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	22	MWASI
08/15/12	Wednesday	11:29:11 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	18	MWASI
08/16/12	Thursday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	12	MWASI
08/14/12	Tuesday	11:28:56 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	8	MWASI
08/29/12	Wednesday	10:59:26 AM	:30	\$1,500.00	P-1	The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	16	MWASI
08/06/12	Monday	10:58:54 AM	:30	\$1,500.00	P-1	OFA-12-G-The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	2	MWASI
08/11/12	Saturday		:30	\$1,500.00	P-3	11p M-Su Local 12 News 1			OBAMA SKED A	1522	23	MWASI
08/08/12	Wednesday	11:28:41 AM	:30	\$1,500.00	P-1	OFA-12-G-The Price is Right		11:00 AM-12:00 A	OBAMA SKED A	1522	6	MWASI

\$27,000.00

18

Line: 15

08/03/12	Friday	12:13:56 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon		12:00 PM-12:30 A	OBAMA SKED A	1522	2	MWASI
08/27/12	Monday	6:12:53 PM	:30	\$1,400.00	P-1	Local 12 News at Noon		12:00 PM-12:30 A	OBAMA SKED A	1522	14	MWASI

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 15

08/08/12	Wednesday	12:15:28 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	6	MWASI
08/13/12	Monday	12:27:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	3	MWASI
08/14/12	Tuesday	12:02:12 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	8	MWASI
08/28/12	Tuesday	12:08:44 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	19	MWASI
08/09/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon	OFA-12-G-Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	24	MWASI
08/07/12	Tuesday	12:20:39 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon	OFA-12-G-Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	4	MWASI
08/16/12	Thursday	12:10:14 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	10	MWASI
08/09/12	Thursday	12:16:01 PM	:30	\$1,400.00	P-1	OFA-12-G-Local 12 News at Noon	OFA-12-G-Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	5	MWASI
08/23/12	Thursday	12:02:27 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	15	MWASI
08/10/12	Friday	12:09:37 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	7	MWASI
08/22/12	Wednesday	12:10:07 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	16	MWASI
08/21/12	Tuesday	12:22:43 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	13	MWASI
09/03/12	Monday	12:32:26 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	18	MWASI
08/15/12	Wednesday	12:28:56 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	12	MWASI
08/31/12	Friday	12:03:21 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	22	MWASI
08/17/12	Friday	12:03:46 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	11	MWASI
08/24/12	Friday	12:16:23 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	17	MWASI
08/20/12	Monday	12:15:58 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	9	MWASI
08/30/12	Thursday	12:29:11 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	20	MWASI
08/29/12	Wednesday	12:28:36 PM	:30	\$1,400.00	P-1	Local 12 News at Noon	Local 12 News at Noon	12:00 PM-12:30	FOBAMA SKED A	1522	21	MWASI

Line: 16

08/17/12	Friday	12:59:26 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	12	MWASI
08/05/12	Sunday	6:49:55 PM	:30	\$850.00	P-2	OFA-12-G-630p Local 12 News Sun	OBAMA SKED A	1522	27	MWASI		
08/13/12	Monday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	7	MWASI
08/14/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	16	MWASI
08/28/12	Tuesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	26	MWASI
09/03/12	Monday		:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	23	MWASI
08/09/12	Thursday	12:58:41 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless	OFA-12-G-Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	9	MWASI
08/08/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless	OFA-12-G-Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	8	MWASI
08/10/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	10	MWASI
08/07/12	Tuesday	12:56:42 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless	OFA-12-G-Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	11	MWASI
08/15/12	Wednesday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	13	MWASI
08/31/12	Friday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	25	MWASI
08/23/12	Thursday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	20	MWASI
08/20/12	Monday	1:29:11 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	15	MWASI
08/24/12	Friday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	18	MWASI
08/30/12	Thursday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	24	MWASI
08/16/12	Thursday	1:28:41 PM	:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	14	MWASI
08/03/12	Friday	12:55:02 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless	OFA-12-G-Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	4	MWASI
07/31/12	Tuesday		:30	\$850.00	P-1	Young & the Restless	Young & the Restless	12:30 PM-1:30	PTOBAMA SKED A	1522	1	MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

REPORT

WIDEORBIT

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928  
Line: 16

08/22/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	12:59:11 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	21 MWASI
08/29/12	Wednesday	12:58:41 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	22 MWASI
08/06/12	Monday	12:58:46 PM	:30	\$850.00	P-1	OFA-12-G-Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	5 MWASI
08/10/12	Friday	12:58:56 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	30 MWASI
08/27/12	Monday	1:29:26 PM	:30	\$850.00	P-1	Young & the Restless	12:30 PM-1:30 PM	PTOBAMA SKED A	1522	19 MWASI

Line: 17

2	Saturday	6:08:19 PM	:30	\$750.00	P-2	OFA-12-G-6pm Local 12 News Sat	OBAMA SKED A	1522	17 MWASI	
2	Wednesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	16 MWASI
2	Thursday	1:59:11 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	5 MWASI
2	Monday	2:36:02 PM	:30	\$750.00	P-3	OFA-12-G-PGA	(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	18 MWASI
2	Thursday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	12 MWASI
2	Tuesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	13 MWASI
2	Monday	1:59:12 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	4 MWASI
2	Wednesday	1:29:11 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	7 MWASI
2	Wednesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	11 MWASI
2	Monday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	8 MWASI
2	Tuesday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	9 MWASI
2	Friday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	6 MWASI
2	Friday	1:59:12 PM	:30	\$750.00	P-2	OFA-12-G-Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	2 MWASI
2	Thursday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	10 MWASI
2	Friday	1:59:11 PM	:30	\$750.00	P-2	Bold & the Beautiful	1:30 PM-2:00 PM	OBAMA SKED A	1522	14 MWASI

Line: 18

08/13/12	Monday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	7 MWASI
08/09/12	Thursday	2:28:41 PM	:30	\$450.00	P-2	OFA-12-G-The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	8 MWASI
08/10/12	Friday	2:28:51 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	5 MWASI
08/15/12	Wednesday	2:59:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	9 MWASI
08/08/12	Wednesday	5:06:42 AM	:30	\$450.00	P-2	OFA-12-G-5a Good Morn Cincinnati	(5:00:00 AM-5:30 AM)	OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	18 MWASI
08/30/12	Thursday	2:28:56 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	17 MWASI
08/31/12	Friday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	20 MWASI
08/07/12	Tuesday	2:59:12 PM	:30	\$450.00	P-2	OFA-12-G-The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	6 MWASI
08/17/12	Friday	2:28:41 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	10 MWASI
08/20/12	Monday	2:28:51 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	2:29:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	24 MWASI
08/16/12	Thursday	2:59:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	11 MWASI
08/27/12	Monday	2:29:21 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	16 MWASI
08/28/12	Tuesday	2:29:11 PM	:30	\$450.00	P-2	The Talk	2:00 PM-3:00 PM	OBAMA SKED A	1522	19 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 18

08/21/12	Tuesday	2:28:41 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		13 MWASI
07/31/12	Tuesday		:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		1 MWASI
08/22/12	Wednesday	2:59:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		14 MWASI
08/06/12	Monday	2:25:31 PM	:30	\$450.00	P-2	OFA-12-G- The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		2 MWASI
08/24/12	Friday	2:59:11 PM	:30	\$450.00	P-2	The Talk		2:00 PM-3:00 PM	OBAMA SKED A	1522		15 MWASI

Line: 19

08/15/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		14 MWASI
08/17/12	Friday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		16 MWASI
08/28/12	Tuesday	3:59:02 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		29 MWASI
08/13/12	Monday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		12 MWASI
08/29/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		30 MWASI
08/10/12	Friday	3:28:46 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		10 MWASI
08/14/12	Tuesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		13 MWASI
08/22/12	Wednesday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		22 MWASI
08/28/12	Tuesday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		32 MWASI
09/03/12	Monday		:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		35 MWASI
08/30/12	Thursday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		31 MWASI
08/04/12	Saturday	9:12:10 AM	:30	\$400.00	P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00	OBAMA SKED A	1522		39 MWASI
08/23/12	Thursday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		23 MWASI
08/21/12	Tuesday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		21 MWASI
08/04/12	Saturday	6:42:11 AM	:30	\$400.00	P-2	OFA-12-G- EM Sat Rotator		(6:00:00 AM-10:00	OBAMA SKED A	1522		38 MWASI
08/09/12	Thursday	3:59:02 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		7 MWASI
08/10/12	Friday	3:59:17 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		8 MWASI
08/03/12	Friday	8:47:39 AM	:30	\$400.00	P-2	OFA-12-G- CBS This Morning		OBAMA SKED A		1522		37 MWASI
08/13/12	Monday	3:58:57 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		9 MWASI
08/15/12	Wednesday	3:59:02 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		19 MWASI
09/03/12	Monday		:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		33 MWASI
08/16/12	Thursday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		20 MWASI
08/08/12	Wednesday	3:28:36 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		6 MWASI
08/16/12	Thursday	3:58:47 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		15 MWASI
08/30/12	Thursday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		34 MWASI
08/07/12	Tuesday	3:26:19 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		5 MWASI
08/24/12	Friday	3:59:12 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		26 MWASI
08/17/12	Friday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		18 MWASI
08/20/12	Monday	3:58:42 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		17 MWASI
08/06/12	Monday	3:29:11 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		2 MWASI
08/07/12	Tuesday	3:59:24 PM	:30	\$400.00	P-2	OFA-12-G- Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		11 MWASI
08/24/12	Friday	3:28:36 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		24 MWASI
08/22/12	Wednesday	3:58:42 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		28 MWASI
08/27/12	Monday	3:58:32 PM	:30	\$400.00	P-2	Let's Make a Deal		3:00 PM-4:00 PM	OBAMA SKED A	1522		25 MWASI

[Filtered by: ] [Sorted by: Station]



# Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 19

08/21/12	Tuesday	3:28:46 PM	:30	\$400.00	P-2	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	36	MWASI
08/31/12	Friday	3:29:06 PM	:30	\$400.00	P-2	Let's Make a Deal	3:00 PM-4:00 PM	OBAMA SKED A	1522	36	MWASI

Line: 20

08/13/12	Monday	4:21:16 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	13	MWASI
08/14/12	Tuesday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	24	MWASI
09/03/12	Monday	4:05:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	44	MWASI
08/14/12	Tuesday	4:05:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	15	MWASI
08/08/12	Wednesday	4:50:36 PM	:30	\$1,100.00	P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	6	MWASI
08/06/12	Monday	4:44:11 PM	:30	\$1,100.00	P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	2	MWASI
08/08/12	Wednesday	4:21:11 PM	:30	\$1,100.00	P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	11	MWASI
08/13/12	Monday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	9	MWASI
08/06/12	Monday	4:27:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	45	MWASI
08/22/12	Wednesday	4:29:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	33	MWASI
08/27/12	Monday	4:29:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	32	MWASI
09/03/12	Monday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	39	MWASI
08/17/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	18	MWASI
08/16/12	Thursday	4:13:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	17	MWASI
08/29/12	Wednesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	36	MWASI
08/30/12	Thursday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	37	MWASI
08/17/12	Friday	4:19:41 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	20	MWASI
08/28/12	Tuesday	4:14:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	41	MWASI
08/20/12	Monday	4:43:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	19	MWASI
08/29/12	Wednesday	4:29:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	43	MWASI
08/10/12	Friday	4:43:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	10	MWASI
08/27/12	Monday	4:50:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	29	MWASI
08/21/12	Tuesday	4:42:06 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	25	MWASI
08/12/12	Tuesday	4:21:26 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	31	MWASI
08/22/12	Wednesday	4:49:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	26	MWASI
08/30/12	Thursday	4:20:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	42	MWASI
08/28/12	Tuesday	4:27:21 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	35	MWASI
08/10/12	Friday	4:05:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	47	MWASI
08/23/12	Thursday	4:51:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	34	MWASI
07/31/12	Tuesday	4:09:01 PM	:30	\$1,100.00	P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	3	MWASI
08/07/12	Tuesday	4:42:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	5	MWASI
08/16/12	Thursday	4:42:36 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	23	MWASI
08/10/12	Friday	4:27:51 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	8	MWASI
08/09/12	Thursday	4:43:21 PM	:30	\$1,100.00	P-2	OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	14	MWASI
08/31/12	Friday	4:13:11 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	40	MWASI
08/15/12	Wednesday	4:20:46 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	16	MWASI
08/24/12	Friday	4:42:46 PM	:30	\$1,100.00	P-2	4p Local 12 News at Four	(4:00:00 PM-5:00 PM)	OBAMA SKED A	1522	28	MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 20

08/23/12	Thursday	4:05:21 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	27 MWASI
08/15/12	Wednesday	4:43:06 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	22 MWASI
08/20/12	Monday	4:20:16 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	21 MWASI
08/09/12	Thursday	4:21:11 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	7 MWASI
08/07/12	Tuesday	4:43:07 PM	:30	\$1,100.00 P-2		OFA-12-G-4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	12 MWASI
08/24/12	Friday	4:21:11 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	30 MWASI
08/31/12	Friday	4:42:36 PM	:30	\$1,100.00 P-2		4p Local 12 News at Four	(4:00:00 PM-5:00 OBAMA SKED A	1522	38 MWASI

Line: 21

\$48,400.00												
44												

08/28/12	Tuesday	5:13:05 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	36 MWASI
08/10/12	Friday	5:20:47 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	8 MWASI
08/17/12	Friday	5:11:45 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	16 MWASI
08/14/12	Tuesday	5:04:48 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	13 MWASI
08/03/12	Friday	5:13:27 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	4 MWASI
08/15/12	Wednesday	5:20:57 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	20 MWASI
08/30/12	Thursday	5:28:40 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	31 MWASI
08/07/12	Tuesday	5:22:27 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	11 MWASI
08/23/12	Thursday	5:11:35 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	23 MWASI
08/29/12	Wednesday	5:29:00 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	34 MWASI
07/31/12	Tuesday	5:03:13 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	1 MWASI
08/10/12	Friday	5:03:13 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	10 MWASI
08/17/12	Friday	5:28:30 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	19 MWASI
08/09/12	Thursday	5:04:18 PM	:30	\$1,200.00 P-2		OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	38 MWASI
08/27/12	Monday	5:27:10 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	25 MWASI
09/03/12	Monday		:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	33 MWASI
08/16/12	Thursday	5:19:37 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	15 MWASI
08/08/12	Wednesday	5:10:55 PM	:30	\$1,200.00 P-2		OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	6 MWASI
08/30/12	Thursday	5:13:05 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	35 MWASI
08/21/12	Tuesday	5:19:42 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	21 MWASI
08/13/12	Monday	5:12:10 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	9 MWASI
08/15/12	Wednesday	5:03:28 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	14 MWASI
08/06/12	Monday	5:13:58 PM	:30	\$1,200.00 P-2		OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	2 MWASI
08/24/12	Friday	5:20:32 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	24 MWASI
08/27/12	Monday	5:27:40 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	26 MWASI
08/21/12	Tuesday	5:04:03 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	28 MWASI
08/22/12	Wednesday	5:11:40 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	22 MWASI
08/07/12	Tuesday	5:06:02 PM	:30	\$1,200.00 P-2		OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	5 MWASI
08/20/12	Monday	5:19:17 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	17 MWASI
08/13/12	Monday	5:04:33 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	12 MWASI
08/09/12	Thursday	5:11:50 PM	:30	\$1,200.00 P-2		OFA-12-G-5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	7 MWASI
08/24/12	Friday	5:04:03 PM	:30	\$1,200.00 P-2		5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	27 MWASI

[Filtered by: ] [Sorted by: Station]



Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 21

08/29/12	Wednesday	5:21:07 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	30 MWASI
08/16/12	Thursday	5:03:18 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	18 MWASI
08/28/12	Tuesday	5:12:35 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	29 MWASI
08/31/12	Friday	5:12:00 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:27 OBAMA SKED A	1522	32 MWASI

Line: 22

\$43,200.00										
36										

Line: 23									
08/13/12	Monday	5:41:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	7 MWAS	
08/22/12	Wednesday	5:20:02 PM	:30	\$1,400.00 P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 OBAMA SKED A	1522	31 MWAS	
08/27/12	Monday	5:49:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	17 MWAS	
08/31/12	Friday	5:43:37 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	22 MWAS	
08/07/12	Tuesday	5:52:30 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	8 MWAS	
08/14/12	Tuesday	5:57:56 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	16 MWAS	
08/22/12	Wednesday	5:35:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	18 MWAS	
08/16/12	Thursday	5:50:33 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	12 MWAS	
08/31/12	Friday	5:58:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	30 MWAS	
08/09/12	Thursday	5:34:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	5 MWAS	
08/28/12	Tuesday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	24 MWAS	
08/17/12	Friday	5:56:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	13 MWAS	
08/27/12	Monday	5:50:53 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	21 MWAS	
08/08/12	Wednesday	5:34:21 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	3 MWAS	
08/23/12	Thursday	5:56:36 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	19 MWAS	
08/10/12	Friday	5:48:48 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	23 MWAS	
08/09/12	Thursday	5:56:51 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	6 MWAS	
08/30/12	Thursday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	26 MWAS	
08/29/12	Wednesday	5:50:33 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	25 MWAS	
08/29/12	Wednesday	5:58:06 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	29 MWAS	
08/17/12	Friday	5:42:52 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	15 MWAS	
08/20/12	Monday	5:35:11 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	14 MWAS	
08/24/12	Friday	5:50:08 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	20 MWAS	
08/14/12	Tuesday	5:34:26 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	10 MWAS	
09/03/12	Monday	5:57:55 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	28 MWAS	
08/06/12	Monday	5:57:55 PM	:30	\$1,400.00 P-1	5p Local 12-G-5p Local 12	(5:30:00 PM-6:00 OBAMA SKED A	1522	2 MWAS	
08/08/12	Wednesday	5:58:06 PM	:30	\$1,400.00 P-1	5p Local 12-G-5p Local 12	(5:30:00 PM-6:00 OBAMA SKED A	1522	4 MWAS	
08/15/12	Wednesday	5:49:03 PM	:30	\$1,400.00 P-1	5p Local 12 News at Five	(5:30:00 PM-6:00 OBAMA SKED A	1522	11 MWAS	
				\$42,000.00					
				30					
08/30/12	Thursday	6:20:32 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	26 MWAS	
09/03/12	Monday	6:12:23 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	28 MWAS	
08/13/12	Monday	6:11:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	9 MWAS	
[Filtered by: ] [Sorted by: Station]									

Line: 23

08/30/12	Thursday	6:20:32 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	26 MWASI
09/03/12	Monday	6:12:23 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	28 MWASI
08/13/12	Monday	6:11:53 PM	:30	\$1,500.00 P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	9 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 23

08/22/12	Wednesday	6:05:24 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	18 MWASI
08/16/12	Thursday	6:29:11 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	12 MWASI
08/31/12	Friday	6:28:31 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	27 MWASI
08/27/12	Monday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	23 MWASI
08/10/12	Friday	6:04:19 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	3 MWASI
08/28/12	Tuesday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	24 MWASI
08/13/12	Monday	6:29:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	7 MWASI
08/27/12	Monday	6:27:51 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	21 MWASI
08/17/12	Friday	6:05:34 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	13 MWASI
08/30/12	Thursday	6:27:16 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	30 MWASI
08/22/12	Wednesday	6:26:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	22 MWASI
08/04/12	Saturday	11:30:48 PM	:30	\$1,500.00	P-3	OFA-12-G-11p M-Su Local 12 News 1	OBAMA SKED A	1522	31 MWASI
08/08/12	Wednesday	6:11:53 PM	:30	\$1,500.00	P-2	OFA-12-G-6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	4 MWASI
08/10/12	Friday	6:19:47 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	6 MWASI
08/03/12	Friday	6:26:27 PM	:30	\$1,500.00	P-2	OFA-12-G-6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	2 MWASI
08/09/12	Thursday	6:20:47 PM	:30	\$1,500.00	P-2	OFA-12-G-6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	5 MWASI
08/29/12	Wednesday	6:21:02 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	25 MWASI
08/08/12	Wednesday	6:20:02 PM	:30	\$1,500.00	P-2	OFA-12-G-6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	8 MWASI
08/24/12	Friday	6:12:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	20 MWASI
08/14/12	Tuesday	6:28:41 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	10 MWASI
08/15/12	Wednesday	6:11:53 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	16 MWASI
08/16/12	Thursday	6:12:13 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	15 MWASI
08/23/12	Thursday	6:12:23 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	19 MWASI
08/20/12	Monday	6:19:47 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	14 MWASI
08/21/12	Tuesday	6:11:38 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	17 MWASI
08/31/12	Friday	6:29:01 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	29 MWASI
08/15/12	Wednesday	6:27:56 PM	:30	\$1,500.00	P-2	6p Local 12 News at Six	6:00 PM-6:30 PM OBAMA SKED A	1522	11 MWASI

\$45,000.00

30

Line: 24

08/08/12	Wednesday	6:44:13 PM	:30	\$1,200.00	P-2	OFA-12-G-CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	3 MWASI
08/15/12	Wednesday	6:27:26 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	16 MWASI
08/16/12	Thursday	6:28:11 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	15 MWASI
08/16/12	Thursday	6:28:41 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	12 MWASI
08/17/12	Friday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	13 MWASI
08/10/12	Friday	6:26:56 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	8 MWASI
08/27/12	Monday	6:44:13 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	21 MWASI
08/09/12	Thursday	5:50:03 PM	:30	\$1,200.00	P-2	OFA-12-G-5p Local 12 News at Five	(5:30:00 PM-6:00 PM OBAMA SKED A	1522	33 MWASI
08/07/12	Tuesday	6:27:50 PM	:30	\$1,200.00	P-2	OFA-12-G-CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	9 MWASI
08/20/12	Monday	6:28:31 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	14 MWASI
08/10/12	Friday	5:11:25 PM	:30	\$1,200.00	P-2	5p Local 12 News at Five	(5:00:00 PM-5:30 PM OBAMA SKED A	1522	36 MWASI
08/13/12	Monday	6:27:56 PM	:30	\$1,200.00	P-2	CBS Evening News	6:30 PM-7:00 PM OBAMA SKED A	1522	7 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 24

08/23/12	Thursday	6:28:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		19 MWASI
08/31/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		27 MWASI
08/17/12	Friday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		10 MWASI
08/08/12	Wednesday	5:49:33 PM	:30	\$1,200.00 P-2	OFA-12-G-5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522		31 MWASI
08/24/12	Friday	6:27:41 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		23 MWASI
08/29/12	Wednesday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		25 MWASI
08/08/12	Wednesday	6:27:46 PM	:30	\$1,200.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		4 MWASI
08/30/12	Thursday	5:43:37 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522		34 MWASI
08/07/12	Tuesday	5:58:04 PM	:30	\$1,200.00 P-2	OFA-12-G-5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522		32 MWASI
08/07/12	Tuesday	5:39:42 PM	:30	\$1,200.00 P-2	OFA-12-G-5p Local 12 News at Five		(5:30:00 PM-6:00 PM OBAMA SKED A	1522		37 MWASI
08/15/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		11 MWASI
08/10/12	Friday	5:27:55 PM	:30	\$1,200.00 P-2	5p Local 12 News at Five		(5:00:00 PM-5:30 PM OBAMA SKED A	1522		35 MWASI
08/22/12	Wednesday	6:28:56 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		18 MWASI
09/03/12	Monday	6:44:13 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		30 MWASI
08/10/12	Friday	6:29:11 PM	:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		6 MWASI
08/01/12	Wednesday		:30	\$1,200.00 P-2	CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		2 MWASI
08/06/12	Monday	6:50:12 PM	:30	\$1,200.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		1 MWASI
08/09/12	Thursday	6:29:11 PM	:30	\$1,200.00 P-2	OFA-12-G-CBS Evening News		6:30 PM-7:00 PM OBAMA SKED A	1522		5 MWASI

Line: 25

09/01/12	Saturday	6:15:43 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522		5 MWASI
08/25/12	Saturday	6:04:25 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522		4 MWASI
08/04/12	Saturday	6:12:50 PM	:30	\$400.00 P-3	OFA-12-G-6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522		1 MWASI
08/18/12	Saturday	6:21:55 PM	:30	\$400.00 P-3	6pm Local 12 News Sat		6:00 PM-6:30 PM OBAMA SKED A	1522		3 MWASI
08/11/12	Saturday	6:24:09 AM	:30	\$400.00 P-2	EM Sat Rotator		(6:00:00 AM-10:00 PM OBAMA SKED A	1522		6 MWASI

Line: 26

08/19/12	Sunday	6:40:45 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522		3 MWASI
08/04/12	Saturday	5:02:10 PM	:30	\$600.00 P-3	OFA-12-G-PGA		(2:00:00 PM-6:00 PM OBAMA SKED A	1522		6 MWASI
08/05/12	Sunday	6:55:12 PM	:30	\$600.00 P-3	OFA-12-G-630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522		1 MWASI
09/02/12	Sunday	6:52:35 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522		5 MWASI
08/26/12	Sunday	6:52:25 PM	:30	\$600.00 P-3	630p Local 12 News Sun		6:30 PM-7:00 PM OBAMA SKED A	1522		4 MWASI

Line: 27

08/06/12	Monday	7:12:59 PM	:30	\$1,100.00 P-2	OFA-12-G-M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522		1 MWASI
08/11/12	Saturday	3:23:56 PM	:30	\$975.00 P-3	PGA		OBAMA SKED A	1522		26 MWASI
08/15/12	Wednesday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522		12 MWASI
08/10/12	Friday	6:44:13 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522		5 MWASI
08/23/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522		15 MWASI
08/28/12	Tuesday	7:11:12 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522		19 MWASI

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 27

08/22/12	Wednesday	7:28:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	17 MWASI
08/21/12	Tuesday	7:03:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	13 MWASI
08/17/12	Friday	7:10:57 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	10 MWASI
08/09/12	Thursday	7:04:11 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	4 MWASI
08/27/12	Monday	7:10:42 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	16 MWASI
08/07/12	Tuesday	7:12:00 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	3 MWASI
08/24/12	Friday	7:28:19 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	14 MWASI
08/31/12	Friday	7:11:27 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	18 MWASI
08/14/12	Tuesday	7:28:04 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	8 MWASI
08/08/12	Wednesday	7:04:26 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	23 MWASI
08/12/12	Sunday	5:32:26 PM	:30	\$975.00 P-3	PGA		OBAMA SKED A	1522	27 MWASI
08/13/12	Monday	7:11:07 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	6 MWASI
08/08/12	Wednesday	7:22:14 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	7 MWASI
08/29/12	Wednesday	7:28:19 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	22 MWASI
08/07/12	Tuesday	7:19:31 PM	:30	\$1,100.00 P-2	M-F 7p-730p		OBAMA SKED A	1522	24 MWASI
08/20/12	Monday	7:22:14 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	7:03:56 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	21 MWASI
08/16/12	Thursday	7:27:34 PM	:30	\$1,100.00 P-2	M-F 7p-730p		7:00 PM-7:30 PM OBAMA SKED A	1522	9 MWASI

\$26,150.00

24

Line: 28

08/23/12	Thursday	7:50:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	15 MWASI
08/07/12	Tuesday	7:57:56 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	3 MWASI
08/09/12	Thursday	4:12:56 PM	:30	\$1,100.00 P-2	OFA-12-G-4p Local 12 News at Four		OBAMA SKED A	1522	24 MWASI
08/09/12	Thursday	7:43:22 PM	:30	\$1,100.00 P-2	OFA-12-G-M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	5 MWASI
08/21/12	Tuesday	7:35:29 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	14 MWASI
08/15/12	Wednesday	7:51:41 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	11 MWASI
09/03/12	Monday	7:35:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	21 MWASI
08/17/12	Friday	7:35:14 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	9 MWASI
08/08/12	Wednesday	7:42:37 PM	:30	\$1,100.00 P-2	OFA-12-G-M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	6 MWASI
08/27/12	Monday	7:50:56 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	16 MWASI
08/13/12	Monday	7:34:29 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	7 MWASI
08/29/12	Wednesday	7:35:24 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	22 MWASI
08/14/12	Tuesday	7:51:11 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	8 MWASI
08/16/12	Thursday	7:51:11 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	10 MWASI
08/22/12	Wednesday	7:51:11 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	17 MWASI
08/20/12	Monday	7:42:50 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	12 MWASI
08/10/12	Friday	7:51:33 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	4 MWASI
08/31/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	19 MWASI
08/28/12	Tuesday	7:35:44 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	20 MWASI
08/24/12	Friday	7:51:26 PM	:30	\$1,100.00 P-2	M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	13 MWASI
08/06/12	Monday	7:28:09 PM	:30	\$1,100.00 P-2	OFA-12-G-M-F 730p-8p		7:27 PM-8:00 PM OBAMA SKED A	1522	2 MWASI

[Filtered by: ] (Sorted by: Station)

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV

Order: 45928

Line: 28

\$23,100.00											21
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Line: 29

08/04/12	Saturday	7:16:21 PM	:30	\$500.00	P-3	OFA-12-G-Sa Prime Access Rotator	6:57 PM-7:57 PM	OBAMA SKED A	1522	1 MWASI
08/11/12	Tuesday	11:04:49 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	30 MWASI
08/14/12	Tuesday	11:04:49 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	16 MWASI
08/11/12	Saturday	11:19:10 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	6 MWASI
08/23/12	Thursday	11:33:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	21 MWASI
08/29/12	Wednesday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	29 MWASI
08/31/12	Friday	11:20:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	32 MWASI
08/17/12	Friday	11:27:40 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	18 MWASI
08/30/12	Thursday	11:26:56 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	28 MWASI
08/22/12	Wednesday	11:27:37 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	22 MWASI
08/27/12	Monday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	24 MWASI
08/13/12	Monday	11:04:38 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	10 MWASI
08/21/12	Tuesday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	23 MWASI
08/18/12	Saturday	11:06:05 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	14 MWASI
08/24/12	Friday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	25 MWASI
08/06/12	Monday	11:27:24 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	4 MWASI
08/12/12	Sunday	11:34:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	5 MWASI
08/05/12	Sunday	11:22:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	33 MWASI
08/09/12	Thursday	11:12:18 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	35 MWASI
09/03/12	Monday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	31 MWASI
08/26/12	Sunday	11:05:23 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	20 MWASI
08/09/12	Thursday	11:20:12 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	7 MWASI
09/02/12	Sunday	11:18:39 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	26 MWASI
08/15/12	Wednesday	11:12:21 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	17 MWASI
09/01/12	Saturday	11:12:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	27 MWASI
08/07/12	Tuesday	11:28:34 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	8 MWASI
08/08/12	Wednesday	11:33:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	9 MWASI
08/04/12	Saturday	11:11:01 PM	:30	\$1,700.00	P-3	OFA-12-G-11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	3 MWASI
08/10/12	Friday	11:33:45 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	11 MWASI
08/20/12	Monday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	15 MWASI
08/25/12	Saturday	11:20:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	19 MWASI
08/19/12	Sunday	11:26:17 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	11:00 PM-11:35 PM	OBAMA SKED A	1522	13 MWASI

Line: 30

08/16/12	Thursday	11:18:57 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	12 MWAS
08/28/12	Tuesday	11:12:58 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	30 MWAS
08/14/12	Tuesday	11:04:49 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	16 MWAS
08/11/12	Saturday	11:19:10 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	6 MWAS
08/23/12	Thursday	11:33:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	21 MWAS
08/29/12	Wednesday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	29 MWAS
08/31/12	Friday	11:20:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	32 MWAS
08/17/12	Friday	11:27:40 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	18 MWAS
08/30/12	Thursday	11:26:56 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	28 MWAS
08/22/12	Wednesday	11:27:37 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	22 MWAS
08/27/12	Monday	11:13:01 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	24 MWAS
08/13/12	Monday	11:04:38 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	10 MWAS
08/21/12	Tuesday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	23 MWAS
08/18/12	Saturday	11:06:05 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	25 MWAS
08/24/12	Friday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	14 MWAS
08/18/12	Saturday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	25 MWAS
08/06/12	Monday	11:27:24 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	4 MWAS
08/12/12	Sunday	11:34:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	5 MWAS
08/05/12	Sunday	11:22:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	33 MWAS
08/09/12	Thursday	11:12:18 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	35 MWAS
09/03/12	Monday	11:34:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	31 MWAS
08/26/12	Sunday	11:05:23 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	20 MWAS
08/09/12	Thursday	11:20:12 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	7 MWAS
09/02/12	Sunday	11:18:39 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	26 MWAS
08/15/12	Wednesday	11:12:21 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	17 MWAS
09/01/12	Saturday	11:12:25 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	27 MWAS
08/07/12	Tuesday	11:28:34 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	8 MWAS
08/08/12	Wednesday	11:33:00 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	9 MWAS
08/04/12	Saturday	11:11:01 PM	:30	\$1,700.00	P-3	OFA-12-G-11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	3 MWAS
08/10/12	Friday	11:33:45 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	11 MWAS
08/20/12	Monday	11:33:30 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	15 MWAS
08/25/12	Saturday	11:20:55 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	19 MWAS
08/19/12	Sunday	11:26:17 PM	:30	\$1,700.00	P-3	11p M-Su Local 12 News	1 11:00 PM-11:35 FOBA	MA SKED A	1522	13 MWAS

Filtered by: [ Sorted by: Station ]

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority	Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 30

Line: 31

\$54,400.00											32
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08/16/12	Thursday	12:24:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	10 MWAS
08/06/12	Monday		:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	26 MWAS
08/07/12	Tuesday	11:47:15 PM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	6 MWAS
08/03/12	Friday	12:16:23 XM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	4 MWAS
08/05/12	Sunday	12:00:19 XM	:30	\$550.00	P-2	OFA-12-G-Sun 1135p-1205a	OBAMA SKED A	1522	25 MWAS	
08/30/12	Thursday	11:59:00 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	20 MWAS
08/29/12	Wednesday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	23 MWAS
08/27/12	Monday	12:24:45 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	18 MWAS
08/15/12	Wednesday	12:11:15 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	11 MWAS
08/22/12	Wednesday	12:11:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	17 MWAS
08/13/12	Monday	12:25:00 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	9 MWAS
08/31/12	Friday	12:24:45 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	24 MWAS
08/21/12	Tuesday	12:25:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	16 MWAS
08/24/12	Friday	12:11:00 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	19 MWAS
08/17/12	Friday	12:11:30 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	12 MWAS
09/03/12	Monday	12:12:00 XM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	22 MWAS
08/14/12	Tuesday	11:47:00 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	13 MWAS
08/09/12	Thursday	12:24:15 XM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	5 MWAS
08/07/12	Tuesday	11:56:14 PM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	27 MWAS
08/12/12	Sunday	11:48:54 PM	:30	\$550.00	P-2	Sun 1135p-1205a	OBAMA SKED A	1522	28 MWAS	
08/20/12	Monday	11:58:45 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	14 MWAS
08/06/12	Monday	12:31:33 XM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	3 MWAS
08/28/12	Tuesday	11:46:15 PM	:30	\$550.00	P-2	Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	21 MWAS
08/08/12	Wednesday	12:24:15 XM	:30	\$550.00	P-2	OFA-12-G-Letterman	11:36 PM-12:36	XOBAMA SKED A	1522	8 MWAS
				\$13,200.00					24	

Line: 32

08/07/12	Tuesday	1:34:30 XM	:30	\$350.00	P-1	OFA-12-G-Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	6 MWASI
09/03/12	Monday	1:12:45 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	12 MWASI
08/22/12	Wednesday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	9 MWASI
08/03/12	Friday	12:56:14 XM	:30	\$350.00	P-1	OFA-12-G-Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	2 MWASI
08/24/12	Friday	12:48:50 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	10 MWASI
08/02/12	Thursday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	3 MWASI
08/20/12	Monday	1:00:40 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	7 MWASI
08/28/12	Tuesday	1:11:55 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	11 MWASI
08/13/12	Monday	1:12:10 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	5 MWASI
08/16/12	Thursday	12:48:05 XM	:30	\$350.00	P-1	Late Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	8 MWASI
08/04/12	Saturday	11:46:07 PM	:30	\$350.00	P-2	OFA-12-G-Sat 1135p-1205a	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	13 MWASI
08/09/12	Thursday	1:05:55 XM	:30	\$350.00	P-1	OFA-12-G-Late Show	12:36 AM-1:36	AOBAMA SKED A	1522	12:36 AM-1:36	AOBAMA SKED A	1522	15 MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)



Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 32

\$4,200.00											12
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Line: 33

\$2,500.00										5
08/25/12	Saturday	1:41:33 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWASI		
08/18/12	Saturday	1:27:32 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWASI		
08/11/12	Saturday	11:48:27 PM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWASI		
09/01/12	Saturday	2:04:11 XM	:30	\$500.00 P-2	Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWASI		
08/04/12	Saturday	12:01:15 XM	:30	\$500.00 P-2	OFA-12-G-Sat Late Fringe Rotator	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWASI		

Line: 34

08/04/12	Saturday	1:02:17 XM	:30	\$350.00 P-2	OFA-12-G-Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	1 MWASI
08/18/12	Saturday	12:44:41 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	3 MWASI
08/25/12	Saturday	11:47:39 PM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	4 MWASI
09/01/12	Saturday	12:24:28 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	5 MWASI
08/11/12	Saturday	1:40:18 XM	:30	\$350.00 P-2	Sat 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	2 MWASI
				\$1,750.00	5			

Line: 35

09/01/12	Saturday	1:26:47 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	5 MWAS
08/04/12	Saturday	1:47:16 XM	:30	\$200.00 P-2	OFA-12-G-Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	1 MWAS
08/25/12	Saturday	12:04:11 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	4 MWAS
08/18/12	Saturday	1:28:02 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	3 MWAS
08/11/12	Saturday	1:27:32 XM	:30	\$200.00 P-2	Sat 1205a-105a	1:05 AM-2:05 AM OBAMA SKED A	1522	2 MWAS
				\$1,000.00	5			

Line: 36

08/12/12	Sunday	12:04:11 XM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	2 MWAS
09/02/12	Sunday	11:56:01 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	5 MWAS
08/19/12	Sunday	11:42:17 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	3 MWAS
08/26/12	Sunday	11:49:09 PM	:30	\$600.00 P-2	Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	4 MWAS
08/05/12	Sunday	12:03:30 XM	:30	\$600.00 P-2	OFA-12-G-Sun 1135p-1205a	11:35 PM-12:05 XOBAMA SKED A	1522	1 MWAS
				\$3,000.00	5			

Line: 37

08/12/12	Sunday	1:02:55 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	2 MWAS
08/05/12	Sunday	12:49:02 XM	:30	\$350.00 P-2	OFA-12-G-Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	1 MWAS
09/02/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	5 MWAS
08/19/12	Sunday	12:53:10 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	3 MWAS
08/26/12	Sunday	12:44:41 XM	:30	\$350.00 P-2	Sun 1205a-105a	12:05 AM-1:05 AFOBAMA SKED A	1522	4 MWAS
\$1,750.00					5			

Line: 38

08/05/12	Sunday	1:29:19 XM	:30	\$200.00 P-2	OFA-12-G-Sun 105a-205a	1:05 AM-2:05 AM OBAMA SKED A	1522	1 MWAS
08/12/12	Sunday	1:41:43 XM	:30	\$200.00 P-2	Sun 105a-205a	1:05 AM-2:05 AM OBAMA SKED A	1522	2 MWAS
[Filtered by: ] [Sorted by: Station]								

# Spot Manager: All, 07/31/12-09/03/12

Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product Desc	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928

Line: 38

09/02/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A		1522	5	MWASI
08/19/12	Sunday	1:26:17 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A		1522	3	MWASI
08/26/12	Sunday	1:41:48 XM	:30	\$200.00 P-2	Sun 105a-205a	1522	1:05 AM-2:05 AM OBAMA SKED A		1522	4	MWASI

Line: 39

08/20/12	Monday	8:58:26 PM	:30	\$4,000.00 P-2	Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	2	MWASI
08/06/12	Monday	8:18:58 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	1	MWASI
09/03/12	Monday	7:58:35 PM	:30	\$4,000.00 P-2	Mon Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	3	MWASI

Line: 40

08/13/12	Monday	9:15:13 PM	:30	\$5,000.00 P-2	Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	2	MWASI
08/27/12	Monday	9:14:48 PM	:30	\$5,000.00 P-2	Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	3	MWASI
08/06/12	Monday	9:15:54 PM	:30	\$5,000.00 P-2	OFA-12-G-Mon Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	1	MWASI

Line: 41

08/06/12	Monday	10:34:50 PM	:30	\$4,000.00 P-2	OFA-12-G-Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A		1522	1	MWASI
09/03/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A		1522	3	MWASI
08/20/12	Monday	10:29:15 PM	:30	\$4,000.00 P-2	Mon Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A		1522	2	MWASI

Line: 42

08/21/12	Tuesday	7:59:05 PM	:30	\$4,200.00 P-2	Tue Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	2	MWASI
08/07/12	Tuesday	8:45:59 PM	:30	\$4,200.00 P-2	OFA-12-G-Tue Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	1	MWASI

Line: 43

08/14/12	Tuesday	9:40:38 PM	:30	\$3,500.00 P-2	Tue Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	1	MWASI
08/28/12	Tuesday	9:20:17 PM	:30	\$3,500.00 P-2	Tue Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	2	MWASI

Line: 44

08/21/12	Tuesday	10:43:00 PM	:30	\$3,000.00 P-2	Tue Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A		1522	2	MWASI
08/07/12	Tuesday	10:36:30 PM	:30	\$3,000.00 P-2	OFA-12-G-Tue Reg 3	1522	10:00 PM-11:00 PM OBAMA SKED A		1522	1	MWASI

Line: 45

08/08/12	Wednesday	7:59:26 PM	:30	\$5,500.00 P-2	OFA-12-G-Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	1	MWASI
08/22/12	Wednesday	8:28:26 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	3	MWASI
08/29/12	Wednesday	8:58:56 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	4	MWASI
08/15/12	Wednesday	8:58:11 PM	:30	\$5,500.00 P-2	Wed Reg 1	1522	8:00 PM-9:00 PM OBAMA SKED A		1522	2	MWASI

Line: 46

08/15/12	Wednesday	9:39:58 PM	:30	\$4,500.00 P-3	Wed Reg 2	1522	9:00 PM-10:00 PM OBAMA SKED A		1522	1	MWASI
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# Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 46

08/29/12	Wednesday	9:19:57 PM	:30	\$4,500.00 P-3	Wed Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
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Line: 47

08/08/12	Wednesday	10:43:00 PM	:30	\$4,000.00 P-2	OFA-12-G-Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/22/12	Wednesday	10:43:00 PM	:30	\$4,000.00 P-2	Wed Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 48

08/16/12	Thursday	8:14:28 PM	:30	\$4,000.00 P-2	Thu Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	1:17:18 XM	:30	\$1,000.00 P-3	Bengals vs New York			OBAMA SKED A	1522	4	MWASI
08/10/12	Friday	1:42:30 XM	:30	\$1,000.00 P-3	Bengals vs New York			OBAMA SKED A	1522	3	MWASI

Line: 49

08/09/12	Thursday	9:40:23 PM	:30	\$5,500.00 P-2	OFA-12-G-Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI
08/23/12	Thursday	9:40:08 PM	:30	\$5,500.00 P-2	Thu Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 50

08/16/12	Thursday	10:29:00 PM	:30	\$4,500.00 P-3	Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI
08/30/12	Thursday	10:28:00 PM	:30	\$4,500.00 P-3	Thu Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI

Line: 51

08/03/12	Friday	8:35:58 PM	:30	\$2,500.00 P-2	OFA-12-G-Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
08/10/12	Friday	8:19:47 PM	:30	\$2,500.00 P-2	Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	2	MWASI
08/24/12	Friday	7:58:50 PM	:30	\$2,500.00 P-2	Fri Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	3	MWASI

Line: 52

08/31/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3	Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	3	MWASI
08/17/12	Friday	9:19:57 PM	:30	\$3,200.00 P-3	Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	9:47:11 PM	:30	\$3,200.00 P-3	OFA-12-G-Fri Reg 2		9:00 PM-10:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 53

08/24/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2	Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	3	MWASI
08/10/12	Friday	10:29:00 PM	:30	\$3,000.00 P-2	Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	2	MWASI
08/03/12	Friday	10:48:08 PM	:30	\$3,000.00 P-2	OFA-12-G-Fri Reg 3		10:00 PM-11:00 PM	OBAMA SKED A	1522	1	MWASI

Line: 54

08/04/12	Saturday	8:56:56 PM	:30	\$800.00 P-3	OFA-12-G-Sat Reg 1		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
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Line: 55

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Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

# Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product	Estimate #	Spot #	AE
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Advertiser: Obama/D/President

Agency: Greer Margolis Mitchell

Station: WKRC-TV

Order: 45928

Line: 55

08/04/12	Saturday	9:57:57 PM	:30	\$1,000.00 P-3	OFA-12-G-Sat Reg 2		9:00 PM-10:00 PM	PROBAMA SKED A	1522	1	MWASI
08/18/12	Saturday	9:58:56 PM	:30	\$1,000.00 P-3	Sat Reg 2		9:00 PM-10:00 PM	PROBAMA SKED A	1522	2	MWASI
09/01/12	Saturday	9:58:26 PM	:30	\$1,000.00 P-3	Sat Reg 2		9:00 PM-10:00 PM	PROBAMA SKED A	1522	3	MWASI

Line: 56

08/04/12	Saturday	10:26:06 PM	:30	\$1,800.00 P-3	OFA-12-G-Sat Reg 3		10:00 PM-11:00 PM	FOBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	10:44:47 PM	:30	\$1,800.00 P-3	Sat Reg 3		10:00 PM-11:00 PM	FOBAMA SKED A	1522	2	MWASI
08/25/12	Saturday	9:42:58 PM	:30	\$1,800.00 P-3	NFL Pre-Season		(8:00:00 PM-11:00 PM)	OBAMA SKED A	1522	4	MWASI

Line: 57

08/05/12	Sunday	7:39:20 PM	:30	\$4,000.00 P-2	OFA-12-G-Sun Reg 1		7:00 PM-8:00 PM	OBAMA SKED A	1522	1	MWASI
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Line: 58

08/05/12	Sunday	8:50:46 PM	:30	\$5,000.00 P-2	OFA-12-G-Sun Reg 2		8:00 PM-9:00 PM	OBAMA SKED A	1522	1	MWASI
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Line: 59

08/05/12	Sunday	9:34:59 PM	:30	\$2,500.00 P-3	OFA-12-G-Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	1	MWASI
09/02/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	3	MWASI
08/19/12	Sunday	9:18:57 PM	:30	\$2,500.00 P-3	Sun Reg 3		(9:00:00 PM-10:00 PM)	OBAMA SKED A	1522	2	MWASI

Line: 60

08/05/12	Sunday	10:46:38 PM	:30	\$3,000.00 P-2	OFA-12-G-Sun Reg 4		10:00 PM-11:00 PM	FOBAMA SKED A	1522	1	MWASI
08/26/12	Sunday	10:44:32 PM	:30	\$3,000.00 P-2	Sun Reg 4		10:00 PM-11:00 PM	FOBAMA SKED A	1522	3	MWASI
08/12/12	Sunday	10:28:00 PM	:30	\$3,000.00 P-2	Sun Reg 4		10:00 PM-11:00 PM	FOBAMA SKED A	1522	2	MWASI

Line: 61

08/23/12	Thursday	1:16:48 XM	:30	\$1,400.00 P-2	Bengals vs Green Bay		11:35 PM-2:35 XM	OBAMA SKED A	1522	1	MWASI
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Line: 62

08/30/12	Thursday	9:08:00 PM	:30	\$8,000.00 P-2	Bengals vs Indianapolis		12p-12a	OBAMA SKED A	1522	1	MWASI
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Line: 63

08/12/12	Sunday	4:07:26 PM	:30	\$1,000.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	1	MWASI
08/11/12	Saturday	4:49:56 PM	:30	\$1,000.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	2	MWASI

Line: 64

08/12/12	Sunday		:30	\$900.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	3	MWASI
08/12/12	Sunday		:30	\$900.00 P-3	PGA		(2:00:00 PM-6:00 PM)	OBAMA SKED A	1522	2	MWASI

[Filtered by: ] [Sorted by: Station]

Spot Manager: All, 07/31/12-09/03/12 (08/09/12 9:59:06 AM)

REPORT

WIDEORBIT

Spot Manager: All, 07/31/12-09/03/12



Date	Weekday	Air Time	Length	Rate	Priority/Ad-ID	Inv. Code (Booked)	Time Period	Order Product De	Estimate #	Spot #	AE
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Advertiser: Obama/D/President  
Agency: Greer Margolis Mitchell  
Station: WKRC-TV  
Order: 45928

Line: 64

08/11/12	Saturday		:30	\$900.00	P-3	PGA	(2:00:00 PM-6:00 OBAMA SKED A	1522		1	MWASI
										3	
										\$2,700.00	

Line: 65

08/11/12	Saturday		:30	\$500.00	P-2	Sat 1135p-1205a	1135p-1205a	OBAMA SKED A	1522		1 MWASI
										1	
										\$500.00	
										\$803,850.00	805
										\$803,850.00	805
										\$803,850.00	805
										\$803,850.00	805
										\$803,850.00	805
										\$803,850.00	805

[Filtered by: ] [Sorted by: Station]